

5 January 2011

Subject: Notification of the changing of the Chairman of the Board

Attention: The President,
The Stock Exchange of Thailand (the “**SET**”)

We, Big C Supercenter Public Company Limited (the “**Company**”), would like to inform you of the resolution of the Board of Directors’ Meeting No.1/2011 held on January, 5 2011 at 1:00 P.M., as follows:

Mr. Akani Thapthimthong had informed the Meeting that he intended to resign as Chairman of the Board as effective January 5, 2011 onwards. However, Mr. Akani Thapthimthong continues to serve the Company as Director.

Due to his resignation, the Board has appointed Mr. Suthichart Chirathivat as the Chairman of the Board as effective January 5, 2011 onwards.

To comply with the SET regulations and to disclose information to interested investors, we hereby notify you of the abovementioned resolutions.

Please be informed accordingly.

Sincerely Yours,
Big C Supercenter Public Company Limited

Ms. Rumpa Kumhomreun
Company’s Secretary /Vice President, Finance and Accounting
Authorized to sign on behalf of the Company