

March 24, 2011

To: The President
The Stock Exchange of Thailand

Refer: Publication of invitation to attend the Annual General Meeting of Shareholders for year 2011 on the Company's website.

According to the resolution of the Board of Directors of Big C Supercenter Public Company Limited (**the "Company"**) to convene the Annual General Meeting of Shareholders of the Company for year 2011 on 27 April 2011 at 2.00 P.M. at the Arnoma Hotel, Arnoma 1 Room, 3rd Floor, 99, Rajdamri Rd., Pathumwan, Bangkok 10330 and to provide agendas accompanied with relevant information in advance for shareholders consideration, the Company has posted the invitation letter of the AGM for year 2011 and all related documents both Thai and English language on the Company's website at www.bigc.co.th for public considerations since 25 March 2011.

The invitation letter of the AGM for year 2011, Annual Report for year 2010, and Proxy Form will be sent to the shareholders by registered mail.

Please be informed accordingly.

Sincerely Yours,

Ms. Rumpa Kumhomreun
Company's secretary / Vice President, Finance and Accounting

Company's Secretary Office
Legal Services Dept.
Tel. 0-2650-3799