



14 November 2011

Subject: Report on the Offer Price for Rights Offering
Attention: The President
The Stock Exchange of Thailand

Reference is made to the report made by Big C Supercenter Public Company Limited (the "**Company**") on 20 October 2011 to the Stock Exchange of Thailand in connection with the resolutions of the Company's Board of Directors' Meeting No. 5/2011 held on 19 October 2011 (the "**Report**") which approved the Capital Increase Plan of up to Baht 25 billion by offering new shares to the existing shareholders of the Company in proportion to their respective shareholdings (the "**Rights Offering**") and to the extent that the new shares remain unsubscribed after the Rights Offering, such shares will be offered to specific investors and/or institutional investors under a private placement exemption pursuant to the relevant regulations of the Capital Market Supervisory Board and the Securities and Exchange Commission of Thailand.

As previously disclosed in the Report and Form 53-4 attached thereto and as stated the in the invitation to the Extraordinary General Meeting of Shareholders No. 2/2011, the Company is pleased to inform that the offer price for the Rights Offering will be Baht 77 per share.

Please note that the final number of shares to be issued, the final subscription ratio and the subscription period. will be announced through the Stock Exchange of Thailand and on the website of the Company at www.bigc.co.th no later than 17 November 2011.

In addition, the details for the method of payments and the subscription procedures including the delivery of shares will be available in the information memorandum to be sent to shareholders prior to the subscription and payment period.

Please be informed accordingly.

Sincerely Yours,

A handwritten signature in blue ink, appearing to be "Rumpa Kumhomreun".

Ms Rumpa Kumhomreun

Vice President, Finance and Accounting