



19 December 2011

Subject: Re-opening Partial Branches of Big C Hypermarket, Mini Big C and Pure Shop

Attention: The President,
The Stock Exchange of Thailand (the "SET")

Big C Supercenter Public Company Limited (the "Company") would like to inform that since the flooding impact in the areas as specified below have been resolved, and the situation has been back to normal. So, the Company would like to inform the re-opening of partial branches of Big C Hypermarket, Mini Big C and Pure Shop as follows:

1. Big C Hypermarket, Rangsit 2 branch, Pathum Thani province (from 19 December 2011)
2. Mini Big C, Tha It branch, Nonthaburi province (from 16 December 2011)
3. Mini Big C, Soi Khunpra branch, Pathum Thani province (from 19 December 2011)
4. Pure Shop, Phra Pin 3, Nonthaburi province (from 18 December 2011)

Please be informed that currently all branches of Big C Hypermarket and Pure Shop, affected by flood, have been re-opened. However, there are still 8 Mini Big C and 1 Distribution Center closed. The Company will keep informing the SET for re-opening of the remaining branches and a distribution center.

Please be informed accordingly.

Sincerely yours,

Big C Supercenter Public Company Limited

Ms. Rumpa Kumhomreun

Company's Secretary / Vice President, Finance and Accounting

Authorized to sign on behalf of the Company