



September 18, 2012

Subject: Inform the passed away of Honorary Chairman

Attention: The President,
The Stock Exchange of Thailand

We, Big C Supercenter Public Company Limited (the "**Company**"), would like to inform you that Mr. Vanchai Chirathivat, Honorary Chairman of the Company passed away on September 15, 2012.

Please be informed accordingly.

Sincerely yours,

A handwritten signature in blue ink, appearing to be "Rumpa Kumhomreun".

Ms Rumpa Kumhomreun
Director, Vice President, Finance and Accounting
Company Secretary