



3 May 2012

Subject: Report on the determination of final price on the offering of newly issued shares
Attention: The President,
The Stock Exchange of Thailand

We, Big C Supercenter Public Company Limited (the "**Company**"), refer to the resolution of the Annual General Meeting of Shareholders for the year 2012 on 30 April 2012. The meeting approved the issuance and allocation of up to 23,613,426 shares with a par value of Baht 10 per share to specific investor(s) and/or institutional investor(s) by way of private placement conducted pursuant to and in accordance with the Notification of the Capital Market Supervisory Board No. Tor.Jor. 28/2551 re: Application for permission and Grant of Permission to Offer Newly Issued Shares (as amended), provided that such investors are not connected persons of the Company pursuant to the relevant notifications of the Capital Market Supervisory Board and/or the Stock Exchange of Thailand (the "**SET**").

The Company would like to inform you that the Company has determined the final offer price for the share offering by way of private placement based on the analysis of the demand for the purchase and sale of newly issued shares which explored the cumulative demands from institutional investors at different shares prices (Book building) conducted by the placement agent appointed by the Company. The final offer price is Baht 176 per share. The Company will report on the result of the sale to the SET in form F53-5 in due course.

Please be informed accordingly.

Sincerely yours,

A handwritten signature in blue ink, appearing to be "Rumpa Kumhomreun".

Ms. Rumpa Kumhomreun
Vice President, Finance and Accounting
Company Secretary